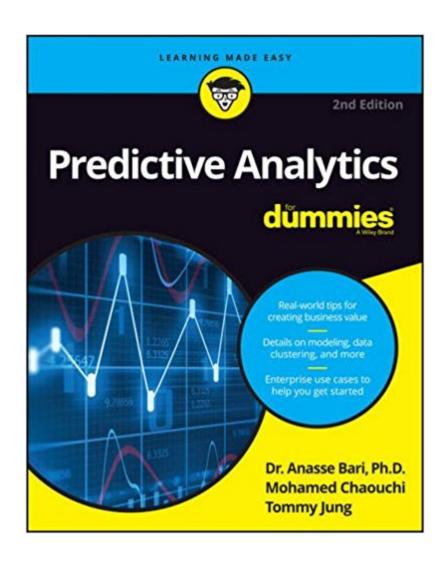
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Predictive Analytics For Dummies





Synopsis

Real-world tips for creating business value Details on modeling, data clustering, and more Enterprise use cases to help you get started Learn to predict the future! Business today relies on effectively using data to predict trends and sales. Predictive analytics is the tool that can make it happen, and this book eliminates the tricks and shows you how to use it. You'Il learn to prepare and process your data, create goals, build a predictive model, get your organization's stakeholders on board, and more. Inside â | How to start a project Identifying data types Modeling tips Working with algorithms How data clustering works How data classification works How deep learning works Advice on presentations Step-by-step predictive modeling

Book Information

Series: For Dummies

Paperback: 456 pages

Publisher: For Dummies; 2 edition (October 10, 2016)

Language: English

ISBN-10: 1119267005

ISBN-13: 978-1119267003

Product Dimensions: 5.9 x 0.9 x 8.3 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Best Sellers Rank: #530,381 in Books (See Top 100 in Books) #224 in Books > Business &

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